

Atlanta: 404-459-0050

Philadelphia: 215-568-3100

Seattle: 206-332-1380



[www.woodcock.com](http://www.woodcock.com)

## Woodcock Washburn's 2006 Alumni News

### REMINDER: Alumni Reception Scheduled For June 8!!

We hope that you will join us for our **Alumni Reception** that is planned for **June 8<sup>th</sup>** in Philadelphia. This is a great opportunity to see past friends and catch up with them! If you did not receive an invitation by regular mail, that means we must not have your correct mailing address (but we have your correct e-mail address since you're receiving this!). In any event, we have included an additional invitation below. See you in June!



---

## Woodcock Washburn Retirements

---

### **Bob Guthrie Retires As Firm's Executive Director**

Bob Guthrie, Woodcock Washburn's Executive Director, formally stepped down on December 31, 2005. Bob is, however, temporarily staying on to help the firm with a number of on-going projects, one being the long anticipated move to the Cira Centre in November 2006.

Bob's service to Woodcock has been remarkable. When Bob joined us, we were about 26 lawyers and had one floor in Liberty One. Today, we are approaching 90 lawyers, we have three offices around the country, and we are a national firm. Bob's dedication and commitment helped to make this growth possible. Bob helped plan the vision for growth and implement it. Many memorable events happened under Bob's direction; Bob helped the firm through Ted Preston's, Bob Washburn's, and Norman Norris's retirements, Frank Paintin's retirement and passing, Phil Johnson's departure, and John Mackiewicz's untimely passing. Bob also managed the firm personnel throughout his many years at Woodcock. We all owe Bob an expression of our gratitude.



## Jay Rose Named Firm's New Executive Director

The partners have selected Jay Rose to be the firm's new Executive Director. Jay has a varied background with extensive experience in the business world. He has been the COO of a large IT consulting firm that specialized in the pharmaceutical industry, the head of sales and marketing for a national document management services company, and held numerous positions for the then-largest provider of software products to the hospital industry. We welcome Jay to the firm and hope he can fill Bob's busy shoes!



(Gary Levin insisted that the next Executive Director be created in his image and likeness, and we obliged.)

## Eleanor Eichenlaub Retires After 37 Years!

Eleanor Eichenlaub retired on Feb. 28 after serving for more than 37 years as a secretary at Woodcock Washburn. Eleanor was the firm employee having the longest term of service.



She exclusively assisted one of the firm's founding partners, Robert B. Washburn for the past 36 years. She joined the firm in 1969, when there were only seven attorneys, one small office with a reception area, a library, and a combined Xerox, file and coffee room. The firm now has more than 90 attorneys in three different cities.



---

## Woodcock Washburn In The Community

---

### **Dick Kurtz Travels to Honduras On A Medical Mission Trip**

Dick Kurtz, never one to sit idly by (you may recall that Dick once traveled to the North Pole!), recently participated in a very successful medical mission trip to Honduras. Dick was part of a ten-person mission team that included two doctors and a nurse practitioner. The team visited four clinics and tended to the general medical needs of the Hondurans during their one week stay. This was Dick's second mission trip to Honduras, having served on a similar medical mission in June 2005.

In preparation for the mission, Dick's team collected a number of needed items including medications, reading glasses, toothpaste and tooth brushes. During their trip, the team was able to assist with the medical needs for over 800 people, while distributing the supplies they brought from the States.

Woodcock Washburn was happy to assist Dick with his medical mission by collecting cash donations through the firm's Jeans Day efforts. We raised \$1,500 for Dick's team, and the donations were used to purchase pharmaceuticals worth \$30,000 retail from Medical Missions, Inc., which only charges handling fees for the drugs that pharmaceutical companies donate for use in trips like this.

We are all very proud of Dick's work and look forward to hearing where his next adventure will take him.

Below are a few of the many pictures that Dick shared with us upon returning from the mission.



## **Woodcock Teams Up With Drexel**

As you may have heard, Drexel University has opened a law school. Its first class arrives this August. Led by Steve Rocci, the firm has been assisting Drexel Law establish an intellectual property program, and the firm and Steve are funding the Woodcock Washburn Professorship of Intellectual Property Law. Steve, who taught the patent course at Temple's law school for 14 years, will begin teaching part-time at Drexel Law in 2007 and will assume the title of Distinguished Practice Professor of Intellectual Property.

## **The John J. Mackiewicz Award**

Congratulations to Weihong Hsing! She is the Temple Law recipient of the 2005 John J. Mackiewicz Award in Intellectual Property.



## **Woodcock Washburn Is Proud Of Its Charitable Efforts**

Our charitable efforts last year were many. For example, we donated \$20,000 to aid the victims of hurricane Katrina, and we also donated office space in our Atlanta office rent-free to law firms and attorneys whose practices had been displaced. The firm's offer extended to the use of its telephones, facsimile, furniture, and other equipment.

We also collected donations last year through our Jeans Day efforts and were able to make contributions to a number of charities. These included: Tsunami relief, American Heart Association, Kids for Cribs, Race for the Cure, Epilepsy foundation, St. Jude's, the Make a Wish Foundation, and the MS Society. Woodcock is also a Gold Sponsor of the American Intellectual Property Law Foundation, an organization awarding intellectual property law scholarships to minority law students.

---

## Woodcock Washburn Achieving

---

### **Woodcock Washburn Successfully Defends Microsoft File System Patents**

In a significant victory for client Microsoft Corporation, Woodcock successfully fended off attempts to invalidate two of Microsoft's valuable patents (U.S. 5,579,517 and 5,758,352). The patentability of the invention had been called into question by two parties during reexamination proceedings before the U.S. Patent Office, but the Patent Office agreed on January 3, 2006 with Microsoft's arguments that the inventions are patentable. **Steven Samuels and Christos Ioannidi** of the firm, together with Microsoft's Michael Allen, represented Microsoft in the reexamination proceedings.

### **Woodcock Washburn Successfully Represents Vermeg in Trade Secret/Contract Action**

Led by Alfred Zaher, Woodcock Washburn successfully represented Vermeg, a specialized financial software manufacturer, against SEI in a trade secret litigation that concluded in December of 2005. Vermeg is an international company with research and development facilities in Tunis and corporate and sales headquarters in Paris. SEI is a very large equity and bond management company located in Oaks, PA. After Vermeg and SEI had a falling out regarding a contract for software services, Vermeg brought an action against SEI in the Eastern District of Pennsylvania for trade secret misappropriation and breach of contract. Vermeg moved for a temporary restraining order



and a preliminary injunction. Later, the case settled on favorable terms for Vermeq with Vermeq licensing certain technology to SEI.

## Woodcock Prevails in the Federal Circuit

On July 14, 2005 Woodcock Washburn client Constar, Inc. prevailed at the Federal Circuit in the case *North American Container, Inc. v. Plastipak Packaging, Inc. et al.* (Nos. 04-1306, -1307). In particular the Court affirmed the Northern District of Texas' holding that none of Constar's accused products infringe North America Container's patent directed to plastic food and beverage containers. The suit involved over forty defendants and potential damages reaching into the hundreds of millions of dollars. **Dale Heist, Kathy Milsark, and Steve Maslowski** represented Constar in the litigation.

## Woodcock Secures Dismissal of Patent Infringement Claim Against Chiron

Woodcock successfully represented its client Chiron Corporation in the case *Immunotherapies, Inc. v. Biogen IDEC, et al.* (No. WDQ-04-2607; D. Md. 2005). The case named multiple defendants, including Chiron, and alleged that their activities relating to administration of hepatitis B vaccines infringed 227 patent claims in four patents. The U.S. District Court for the District of Maryland held that Chiron did not infringe, and all claims against Chiron were dismissed. **Joe Lucci and Dave Farsiou** represented Chiron in this litigation.



## Woodcock Argues in the Federal Circuit

Recently, on May 3, 2006, **Barbara Mullin** argued on behalf of Dentsply in *Dentsply International v. Hu-Friedy Mfg.*, No. 05-1612 (Fed. Cir.) regarding claim construction issues and infringement under the doctrine of equivalents. The Federal Circuit has not yet ruled on the case. **Dale Heist, Steve Maslowski and Loretta Weathers** worked with Barb on the appeal.

## Additional Successes

Some of our true success stories never make their way to a judgment. For example, Woodcock recently represented Expedia in the case of *Civix-DDI, LLC, v. Expedia, Inc. and Travelscape, Inc.* The case settled on favorable terms on the eve of trial. **Dale Heist, John Donohue, Rik Parker, John McGlynn and Eric Schaal** worked on the case.

Woodcock also represented Bayer Healthcare in two separate litigations against Abbott Labs in the District of Delaware. Those cases settled on favorable terms for Woodcock client, Bayer. **Dale Heist, Gary Levin, Lynn Morreale, Al Marcellino, Paul Milcetic, Rick LeBlanc, Dave Marcus and Steve Timmins** worked on the cases.

---

## Woodcock Washburn Acknowledged!

---

### Woodcock Awarded as “Best Places to Work”

Woodcock Washburn was awarded 3rd Place in the category of Best Places to Work – Mid Sized Business by the Philadelphia Business Journal. Winners were selected on the basis of online surveys completed by employees.



### Chambers USA: Woodcock #1 IP Firm in Pennsylvania

For the third year in a row, Woodcock Washburn has been recognized as the top firm for intellectual property in Pennsylvania in the Chambers USA Guide to America’s Leading Business Lawyers 2005. Additionally, partners Dale Heist, John Donohue, Dianne Elderkin, and Steve Rocci were singled out as leading intellectual property attorneys in the state.

### Lynn Malinoski Obtains LLM

Congratulations to Lynn Malinoski who completed her LLM in Trial Advocacy from Temple University School of Law. The program is a year long intensive class that focuses on honing trial skills, presentation techniques, evidentiary issues, and trial strategy. Lynn becomes the sixth Woodcock attorney to receive her LLM - John Mackiewicz, John Donohue, Paul Milcetic, Mike Bonella and Rick LeBlanc also received their LLM in Trial Advocacy.



## **Attorneys Honored as “The Best Lawyers”**

Woodcock Washburn is pleased to announce that eight of its attorneys have been listed among The Best Lawyers in America 2005-2006®. The honorees are partners John Donohue, Dianne Elderkin, Dale Heist, Gary Levin, Lynn Malinoski, Rik Parker, Steve Rocci, and Steve Samuels.

Also, Paul Milcetic and Michael Bonella were named as Rising Stars through the Super Lawyers® organization.

## Woodcock Washburn's Future?

---

The baby boom at Woodcock has continued since our last edition. We're very proud to welcome the following additions to the Woodcock "family":

Congratulations to **Jonathan Waldman and Coleen Young** on the birth of their daughter Samantha, who arrived on August 11, 2005, weighing 7 lbs. and measuring 20 inches long.

Congratulations to **Chad and Megan Ziegler** on the birth of their third daughter, Lila Ruth, who arrived on November 9, 2005, weighing 9 lbs.

Congratulations to **Leslie Aberman and Justin Hulvershorn** on the birth of their daughter, Leah Madeleine, who arrived on April 5, 2006, weighing 6 lbs, 15 oz. and measuring 19 inches long.

Congratulations to **John and Felicity Groth** on the birth of their daughter, Anastasia who arrived on April 23, 2006, weighing 6 lbs., 3 oz. and measuring 18 1/2 inches long.

## Wedding Bells!!

Congratulations to **Frank Carroll**. In August, 2005, Frank tied-the-knot. Some of you may recall Frank's wife, Karen (Rhamy), from her days working at Woodcock. If you see Frank (or Karen!), be sure to congratulate them.

---

## Woodcock Washburn Advancements

---

### Congratulations to Our New Partners!

Woodcock is pleased to announce that the following seven associates were elected to its partnership this year.

**Joseph Condo:** Joe focuses his practice primarily in the electrical and computer arts. He has extensive experience in managing the patent portfolios of small- to mid-sized companies, advising clients on intellectual property acquisition and enforcement strategies, and drafting and prosecuting patent applications.

**David Farsiou:** David concentrates his practice in patent litigation and also prosecutes patents in the chemical arts and counsels clients regarding intellectual property matters. David was one of the prime reasons Woodcock Washburn was able to obtain a favorable jury verdict after a month-long trial that resulted in a \$70 million dollar settlement for one of its manufacturing clients.

**David Marcus:** David has extensive experience litigating complex patent cases. Currently, he is representing TruePosition against Andrew Corporation in the District of Delaware, and recently concluded a successful representation of Bayer Healthcare against Abbott Laboratories, also in the District of Delaware. David also has significant experience litigating trademark and copyright disputes, and has broad technical expertise in the electrical arts and telecommunications industry. Previously, he served as in-house patent counsel to a major telecommunications company.



**John McGlynn, Jr.:** John's practice focuses on complex patent litigation and strategic client counseling. He works with clients in the software, telecommunications, and financial services industries.

**Denise Mroz:** Denise is well-versed in trademark and copyright law and assists a broad-range of clients in registering trademarks with the U.S. Patent & Trademark Office. She also represents clients in disputes that are brought before the Trademark Trial and Appeal Board. On the transactions side of her practice, Denise advises clients in a wide variety of business deals, including the creation of trademark licenses, software licenses, web site user guidelines, and content licenses.

**Maurice Valla:** In addition to being a lawyer, Maurice is a doctor of veterinary medicine. His strong technical background enables him to assist clients in a broad array of life sciences industries. Maurice counsels clients on complex, technical and legal issues, and represents them before the Patent & Trademark Office.

**Chad Ziegler:** Chad focuses his practice on complex patent litigation. He has litigated cases in a broad range of technologies, including manufacturing, medical devices, and biotechnology. Chad also has been instrumental in developing Woodcock Washburn's litigation training program, which has been recognized by the Vault publication as one of Woodcock Washburn's strengths.



## **We are interested in hearing from you!**

We hope that this letter finds you and your family doing well. Please stay in touch. You can email your information to me at [Bonella@woodcock.com](mailto:Bonella@woodcock.com) or call me at 215-564-8987.

We look forward to hearing from you!!

Michael Bonella