



FOR IMMEDIATE RELEASE

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Woodcock Washburn Elects Four New Partners

Philadelphia – National intellectual property law firm Woodcock Washburn LLP is pleased to announce it has elected Kenneth R. Eiferman, Daniel J. Goettle, Aleksander J. Goranin, and Jeffrey H. Rosedale as partners to the firm effective January 1, 2010.

Kenneth Eiferman's practice focuses on patent counseling, patent procurement, and patent litigation. His broad background in computers and electrical engineering is an asset in each of these practice areas. Kenneth has a wide range of clients spanning well established corporations and smaller firms. In working with these clients, Kenneth deals with technology such as computer software and hardware, medical devices, communications networks, and electrical systems. Kenneth received his J.D. from University of Chicago Law School, and his B.S. in Electrical Engineering from Hofstra University.

Dan Goettle's practice focuses on patent litigation and client counseling, primarily in the electrical engineering, computer science, and mechanical fields. Dan is involved in all aspects of complex patent litigation, from pre-complaint analysis through case resolution. His experience in patent litigation, along with his prior experience in patent procurement and criminal litigation, gives Dan a strong foundation in advocating the complicated in simple, understandable terms. Prior to joining Woodcock Washburn, Dan served in the U.S. Coast Guard for 12 years, first as a line officer and then as a lawyer. Dan received his J.D. *with honors* from George Washington University, and his B.S. in Electrical Engineering, also *with honors*, from the United States Coast Guard Academy.

Alex Goranin litigates patent, copyright, trademark, and trade secret cases. In addition to trial work, Alex has considerable experience at the appellate level. He also counsels clients on intellectual property licensing and compliance issues. His matters have involved a wide range of technologies, from recombinant monoclonal antibodies to container manufacturing processes, medical devices to complex insurance coverage and software. Alex received his J.D. from the University of Virginia School of Law, where he served as an articles editor for the *Virginia Law Review* and was elected to the Order of the Coif. He received his B.A. in Economics and Government & Politics, *summa cum laude*, from the University of Maryland. Alex was born in Poland and emigrated to the U.S. at the age of six.

Jeff Rosedale is co-chair of both of Woodcock Washburn's nanotechnology and clean-technology patent prosecution and client counseling practice groups. In addition to serving his nanotech and clean-tech clients, Jeff speaks about intellectual property at universities and at nanotech specific industry conferences. Jeff has a Ph.D. in chemical engineering from the University of Minnesota, and has coauthored 18 research articles in a number of international peer-reviewed journals. Jeff earned his J.D. from the Temple University School of Law. He has his M.E. in Chemical Engineering from Steven Institute of Technology and his B.S.E. in Chemical Engineering from Princeton University. Jeff also earned a Certificate in Business Management from the Wharton School at the University of Pennsylvania.



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About Woodcock Washburn LLP

Woodcock Washburn LLP, with offices in Atlanta, Philadelphia, and Seattle, has specialized in intellectual property law since 1946. Rated as one of the top IP law firms in the United States by IP Law & Business, the Firm was also named the top intellectual property firm in Pennsylvania by Chambers USA. The Firms' lawyers and scientific advisors provide national and international clients a full range of services that include litigation, patent procurement, IP strategies, trademarks & copyrights, licensing, and standards & open source software across a wide range of industries and technologies. For more information: www.woodcock.com.

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